

KNOWLEDGE OF THE FARMERS TOWARDS THE RECOMMENDED GROUNDNUT PRODUCTION PRACTICES IN UNNAO DISTRICT OF UTTAR PRADESH

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ABSTRACT

The study was conducted in Unnao District of Uttar Pradesh to measure the knowledge of farmers towards recommended groundnut production practices. A total number of 120 respondents were selected purposively from six villages under Fatehpur Chaurasi block to measure the level of knowledge towards recommended groundnut production practices. The data were collected by personnel interview method by using pre structured interview schedule and later appropriate statistical analysis was done to draw logical conclusion. The study revealed that majority 40 per cent of the respondents belonged to the middle aged group and most of the respondents belong to medium level size of land holding i.e 2.5-5 acre. It was found that respondents belong to 30.83 per cent of education i.e Illiterate. The finding also revealed that 39.17 per cent of the respondents had medium level of knowledge towards recommended groundnut production technology practices measure followed by 25.83 per cent and 35.00 per cent of the respondents with low and high level of knowledge respectively. Age, Education, Annual Income, Land holding, Extension contact, Social participation, Mass media exposure, source of information, scientific orientation and Risk bearing capacity were positively and significantly correlated with knowledge of groundnut growers towards improved groundnut production practices at 0.01% of probability.

KEYWORDS: Knowledge, Recommended Groundnut Production Practices

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